

Sponsorship at Change Gamers

Invest In Youth. Empower Our Youth

How can you help empower youth to make a difference? How can you build your brand and social profile with a nation of youth?

Be a part of the Sponsor Program at Change Gamers.



Drive Change within your business

Giving back boosts employee morale, attracts top talent, and helps define corporate identity. Sponsorship also doubles as marketing and generates positivity around your brand. Finally, and most importantly, giving back drives change within your organization and outside your doors.



Corporate Social Responsibility



Empower Youth to Make Change



Connect Your Brand with Youth



Make a Difference in the World



Track & Measure the Impact

“Doing good is good for business.”

RICHARD BRANSON

Support youth

Sponsorship is the opportunity for your company to help change the world in the most powerful way possible; by inspiring and empowering our youth to make a difference.

This is a chance to give back, to support youth, and have a positive impact in your community and across the globe. By sponsoring I CAN Nation, you empower youth to discover and engage with causes they are passionate about, and to donate to meaningful projects.

OUR SPONSOR PROGRAMS ARE A GREAT FIT FOR ANY COMPANY:

- You're supporting youth and their I CAN Journey
- You're supporting education by helping us provide free programming to schools, districts, and teachers
- You're supporting a variety of charities in your community and around the world each month
- Your profile and message will be featured throughout the I CAN App, connecting daily with our members

Sponsor Programs



**THE PLATFORM FOR YOUTH
TO MAKE A POSITIVE IMPACT**

The I CAN App is an interactive platform that engages, educates, and empowers youth, connecting them with impact organizations and projects that can change the world. Through campaigns, challenges, projects, and events, I CAN Youth share how they are making a difference. Organizations and communities can rally around, encouraging them and teaching them how both big and small things can truly make an impact.

The I CAN App is a free social networking app that enables today's youth to do amazing things! It is a place for them to discover, a place for them to belong, a place for them to be heard. A place for them to make a difference.

We believe that educating and empowering youth to make change today will carry on with them for life, creating a generation of global citizens creating positive action.

REWARDS SPONSOR

W AT \$250/MONTH

GIVE BACK EVERY DAY!

As a Rewards Sponsor, you motivate members to get involved in one of two ways; sponsorship dollars are used to match member's personal donations or, as they engage with the I CAN App, members are rewarded with donation credits that can be used to support projects and causes that are important to them.

INCLUDES:

- ✓ **Matching recognition**
- ✓ **Rewards recognition**
- ✓ Monthly report
- ✓ Sponsor profile

CHALLENGE SPONSOR

STARTING AT \$10K/YEAR

INSPIRE YOUTH TO TAKE ACTION!

As a Challenge Sponsor, you are supporting specific activities designed to produce real change every day. Members accept and then complete challenges, sharing their stories and photos to show how they made a difference.

INCLUDES:

- ✓ **Title sponsor** of a challenge
- ✓ **Logo** on challenge
- ✓ **Promoted challenge**
- ✓ Monthly report
- ✓ Sponsor profile

CAMPAIGN SPONSOR

STARTING AT \$25K/YEAR

EMPOWER TRUE CHANGE!

Be connected directly with an organization or group making a positive impact with youth. As a Campaign Sponsor, you're supporting an entire program that is empowering youth to take action. Programs provide education, opportunity, and socialization around a specific cause that is relevant to youth around the world.

INCLUDES:

- ✓ **Title sponsor** of a specific campaign
- ✓ **Logo** on campaign page
- ✓ **About content** on campaign page
- ✓ **Promoted content**
- ✓ Monthly report
- ✓ Sponsor profile
- ✓ Discussion forum